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15 Minutes Of Fame: Becoming A Star In The YouTube Revolution



Synopsis

How ordinary people become famous. Everyone gets a shot at the spotlight. Since its launch in 2005, YouTube has been a hub for users to upload and share their most interesting, intimate, exciting, or embarrassing moments with viewers all over the world. But how does one take advantage of YouTube's far-reaching resources and get a video seen? Here, Hollywood producer Frederick Levy addresses the interests and needs of the casual YouTube user as well as the serious web enthusiasts and video-makers who are looking to explore YouTube and its social and networking aspects in greater depth. Loaded with advice from established Hollywood gurus who've been there, done that; this is the must-have guide for the wired and connected audiences of YouTube, MySpace, and Metacafe. Readers will learn how to: Upload videos from a mobile phone; Capture video directly to the site from a Webcam; Embed videos into personal web pages or blogs, and much, much more!

Book Information

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Customer Reviews

NINE pages of this book are about creating a great video. Those pages start on page 62, after a huge, boring and irrelevant section on the history of YouTube (including every lawsuit). The chapter on creating a great video doesn't actually tell you how to make your video good, just how to create & upload. After p 71, the book is full of interviews of people you would only know if you were already very familiar with YouTube. If you're a YouTube fan, you might like this book. If you want step-by-step advice on creating a great video and driving traffic to it, this is NOT a book on creating

better videos and promoting them.

I read this book and get much traffic in you tube look [...] ; its amazingmy videos are shows 100 peoples evey day. Thanks Levy.

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